### **Virginia Results Planning and Performance Report**

November 13, 2006

**State Lottery Department** (172)

### **Agency Head Contact Information**

Name: Phone:

Penelope W. Kyle (804)692-7100

Email:

pkyle@valottery.state.va.us

### **Planning and Performance Contact Information**

Name: Title:

Deborah Courtney Budget & Planning Manager

Telephone: Email

804-692-7660 dcourtney@valottery.state.va.us

Agency Website:

http://www.valottery.com/

### **Mission Statement**

To operate a lottery enterprise to produce revenue solely for public education (K-12), while satisfying public demand for lottery products.

### **Objectives**

No Objectives have been entered for this agency.

### **Activities**

No Activities have been entered for this agency.

Customers	Growth Tre	end

Players: People who buy Lottery tickets

Retailers: Approximately 5,000 retail outlets that sell Lottery products

Same
Elected Officials: People who govern the Commonwealth

Same

<b>Governor's and Other Initiatives</b>	Status
No Initiatives have been entered for this agency.	

### **Performance Measures**

# Measure #1

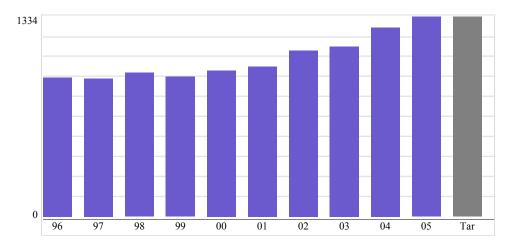
Dollar value of all lottery products sold (\$ in millions)

Is this measure a number or percent Number

Target Value 1,333.9 Target Date 2006

Data Begins 1996 Collection Frequency Annual

Year	Measurement
1996	924.3
1997	920.8
1998	962.3
1999	934.5
2000	973.0
2001	1,002.8
2002	1,108.1
2003	1,135.7
2004	1,262.4
2005	1,333.9
2006	



### **Explanatory Note**

none

# Title or brief description of the primary data source(s)

Financial statements of Lottery activity, as audited by the Auditor of Public Accounts.

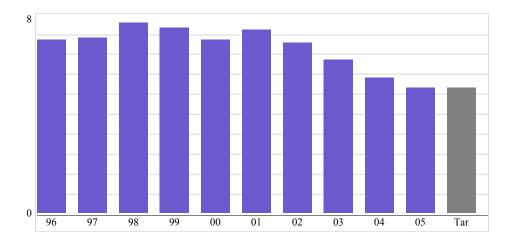
## Describe how the measure is calculated

Gross revenue is calculated using the accrual basis of accounting, where revenues are recognized when earned and expenses when incurred.

# Describe how the target is calculated

Target is the prior year's actual sales.

easure #2
ttery overhead as a percentage of sales
this measure a number or percent Percent
ne preferred direction of the trend Maintain
arget Value 5.0 Target Date 2006
ata Begins 1996 Collection Frequency Annual
/ear Measurement
996 6.9
997 7.0
998 7.6
999 7.4
000 6.9
001 7.3
002 6.8
003 6.1
004 5.4
005 5.0
006



### **Explanatory Note**

none

# Title or brief description of the primary data source(s)

Financial statements of Lottery activity, as audited by the Auditor of Public Accounts.

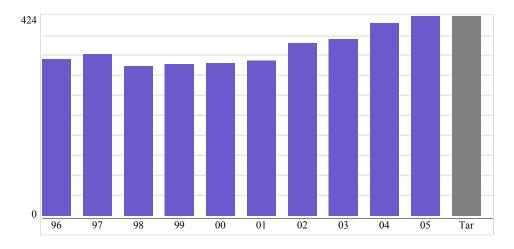
### Describe how the measure is calculated

Total operating expenses for the year (does not include prize expense or retailer compensation), divided by gross revenue. (Accrual basis)

Target is based on the prior year's ratio.					

Describe how the target is calculated

Measur	e #3			
Net dolla	ars transferred	to state's general	fund at	year end (\$ in millions)
Is this n	neasure a nun	nber or percent	Numb	er
The pre	ferred directio	n of the trend	Increas	е
Target \	/alue 423.5	Target Date	2006	
Data Be	gins 1996	Collection Free	quency	Annual
Year	Measurement			
1996	332.6			
1997	342.5			
1998	318.9			
1999	321.9			
2000	323.5			
2001	329.1			
2002	367.7			
2003	375.2			
2004	408.1			
2005	423.5			
2006				



# **Explanatory Note**

none

### Title or brief description of the primary data source(s)

Financial statements of Lottery activity, as audited by the Auditor of Public Accounts.

### Describe how the measure is calculated

Net income is calculated using the accrual basis of accounting, where revenues are recognized when earned and expenses when incurred.

Target is prior year's actual results.					

Describe how the target is calculated